



**Revolutionary gel nail menu with a carbonate hand care**

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# AQUA GEL NAIL

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## What is the real opinion of the customer?



Want to enjoy gel nail!  
But don't want to damage nails

Nail trouble?
Whitened nail due to drying when removing
Nail thinning
Peeling nails
Drying around nails

Many major pharmaceutical companies have recently released oils, creams, or beauty essence for nails.  
That means the more consumers are interested in the damage care for nails.



Many customers concern  
the damage of nails while enjoying gel nail.

## Then, the water nail care attracts attention now!



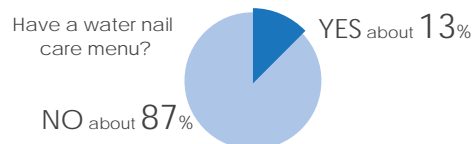
Why is the water nail care recommended?
Can remove more loose cuticle or harder cuticle than the nail care without water.
Physically long and beautiful shape of nail and cuticle can be made.
Moisturizing is more effective to the finger tips by removing extra oil and cuticle well.



↓ in fact ↓

### Not so many salon have a water nail care menu

(1,333 salons / 10,030 salons)\*



\*Number of salon which has a gel nail menu and a water nail care menu (According to our research / As of Apr. 2017)



Many customers want to have good nail care, but  
the most nail salons cannot offer effective nail care.

## Why do the nail salons not offer water nail care?

Why does no water nail care offer?

Gel nails lift easily

Tend to have green nail syndrome easily

Take a lot of time

For gel nail, moisture and oil on the nail are the greatest enemies.

It is possible to remove extra moisture and oil on the nail by applying a pre-primer (pH adjuster), but an extra step may cause an extra damage that a pre-primer includes something not good for the natural nail.

The truth is, the high interest for the good nail care by the customer is growing.

Replenishing moisture

Keeping moisture

Removing oil and dirt

Improving blood circulation  
(by hot bathing)

Enhancing gel adhesion

For all customer needs, from fingertips to whole hands

New proposal as a menu having nail care with carbonated water plus gel nail application

# AQUA GEL NAIL

New nail care with the carbonate skin care theory, also very effective relaxation menu for both the customer and the nail salon.

AQUA GEL NAIL is a totally new nail service for the customer to keep nails healthy and beautiful for a long time, while enhancing the adhesion of gel nail.



New nail care service with the carbonate skin care theory

# What is AQUA GEL NAIL?

AQUA GEL NAIL is a totally new nail care and relaxation service with the carbonate skin care theory proposed by SHINYGEL. Offer a new menu and high quality service at you salon to enhance the differentiation of your nail salon.

## AQUA GEL NAIL Application Program



**Moisture is the key for stronger adhesion!**

Special gel nail program

realizable only with Power Base reacting to water.

## Merits of AQUA GEL NAIL



Easy to introduce carbonated water skin care to salon



More beautiful finish after preparation than care without water



Enhance adhesion of gel nail when using Power Base



Differentiate your nail salon with value-added service



Encourage customer spending with special atmosphere

## What the customer actually feels



Replenish moisture to not only fingertips but also whole hands



Make fingertips smooth by removing extra oil and dirt with carbonated water



Enhance customer satisfaction by strong adhesion of gel nail



Improve blood circulation by warm hand bathing



Lead into healthy and beautiful nails with carbonated water and mild acidic gel nail

Offer high-quality services to make customer so satisfied that she can't help choosing your nail salon.

For both nail salon and customer,

**AQUA GEL NAIL** can offer satisfaction.

# Key points for proposing menu to customer

## AQUA GEL NAIL Key point 1

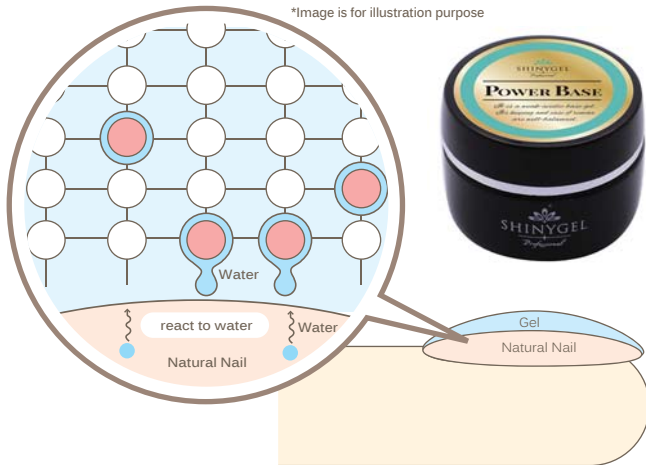
### Carbonate Bubble Treatment

Carbonate Bubble Treatment is the skin care item using with carbonated water bathing. It is very easy to introduce a carbonated water skin care to a salon as a relaxation menu. This new valuable menu can enhance the menu variation, the customer spending, the quality of the service, and the customer satisfaction.



## Power Base reacting to water

\*Image is for illustration purpose



## AQUA GEL NAIL Key point 2

### Good chemistry with Power Base

Power Base has a function to enhance the adhesion by reacting to water. When introducing AQUA GEL NAIL to a salon, you can offer a long-lasting gel application by the strong adhesion of Power Base, which reacts to moisture replenished by the hand/foot bathing with Carbonate Bubble Treatment before gel application.

## AQUA GEL NAIL Key point 3

### Differentiation from competitors

There are a lot of merits for introducing AQUA GEL NAIL to a salon. Introducing Power Base and AQUA GEL NAIL can improve the customer spending and also the adhesion of gel nail. Not only for a salon, the attractive menu for healthy and beautiful nails and skin from fingertips to the whole hands can please the customer. Offer high-quality services to make customer so satisfied that she can't help choosing your nail salon.



## Items for AQUA GEL NAIL

Items below are needed for AQUA GEL NAIL.

Prepare items needed in advance when doing pack or massage for at the same time with AQUA GEL NAIL.



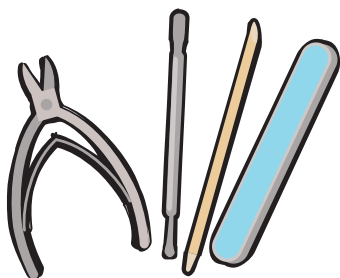
SHINYGEL Professional  
Carbonate Bubble Treatment  
(1st powder & 2nd powder)  
1 piece / Value Pack (10 pieces)



SHINYGEL Professional  
Power Base  
25g / 12g / 5g



SHINYGEL Professional  
SHINY Pure Oil  
10mL / 2.5mL



Hand care items



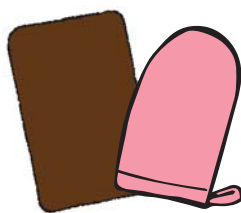
Hot water (around 35-38°C)



Bowl  
(Hand bath, Foot bath, etc)



Towel



Thermal mitten or Thermal towel  
(for pack)



Gel nail items

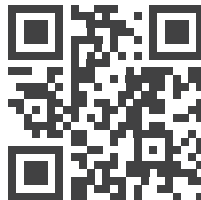
# SHOPPING



Products for Aqua Gel Nail can be purchased from the shops below.

## Online

SHINY PRO SHOP  
<http://shinygel.com/pro/>

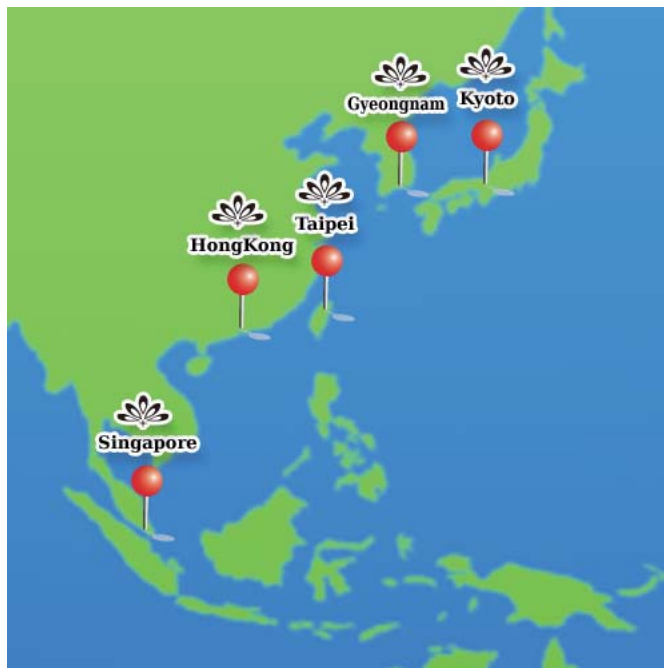


Certification for professional needed



PC / Tablet / SmartPhone

## International Distributors



### Hong Kong



#### E nail Limited

Unit A, 26th Floor, Capital Centre Tower II 28  
Jardine's Crescent, Causeway By, Hong Kong  
+852-2147-0200  
Email.com.hk@gmail.com

### Taipei



#### Salon-Planet Co., Ltd

Rm. 6, 2F., No.504, Yuanshan Rd.,  
Zhonghe Dist., New Taipei City 235, Taiwan  
+886-2-7731-2255

### Singapore



#### Princess's Cottage: The Nails Story

5 Tampines Street 32, Tampines Mart #01-12,  
Singapore (529284)  
+65-9090-1500

### Korea



#### PIOPIA Nail It

#W210 the City Seven Shopping Mall,  
121 DaeWon-dong, 320 WonE dae-ro,  
Uichang-gu Changwon-si, Gyeongnam, Korea  
+82-55-747-4737

# CONTACT



Contact below for Aqua Gel Nail and products detail.



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<http://shinygel.com/pro/>